

How to Create a Community that Promotes Literacy



In 2015, everyone can be instantly connected through social media, medical breakthroughs happen on a monthly basis, and technology only continues to expand. Despite our nation moving forward in so many ways, the literacy rates of children in our country continue to remain low. Illiteracy is an issue that we must address. We all know that parents are our children's first teachers and are often the ones who introduce children to their very first book. We also know that teachers spend each school year teaching children to become independent readers at their own level. There are ways, though, that individuals, companies, and foundations can support and promote literacy to fix this problem in their communities. You can make a difference!

1. Volunteer to be a guest reader or reading tutor in your neighborhood elementary school.
2. Donate new and gently used books to children's organizations and schools. We have had companies and individuals buy books from CreativeMindsPublications.com to donate to schools as a present during the holiday season or for summer reading.
3. Start a children's book club at your local library for a specific age group. CreativeMindsPublications.com offers bulk rates on their titles.
4. Plan a reading event that involves the families in your community.
5. Start a Free Little Library in your neighborhood.
6. Host a party or fundraising event with proceeds that support a literacy nonprofit organization in your community, such as Reach Out and Read.
7. Recommend one of your favorite books to a young reader.
8. Give out books instead of candy for Halloween and as favors for a birthday party.
9. Buy a child a brand new book for their birthday or Christmas.
10. Help out at an elementary school for Dr. Seuss's birthday, International Literacy Day, or Children's Book Week.
11. Sponsor an author visit or educational presentation for a school or event in your community.

12. Bring together celebrities, athletes, authors, and key figures in your area for a special event to motivate children to love literacy.

13. Train employees to be reading tutors. CreativeMindsPublications.com provides the training for companies and organizations.

14. Partner with your local libraries and Friends of the Library to put on reading and writing workshops for children and parents.

15. Support your local independent book stores who cater to children's books and educational events.

Above all, celebrate the joy of reading! Our company, Creative Minds Publications, LLC motivates and promotes reading 365 days of the year. We have programs, workshops, presentations, and events designated to motivate children, support parents, and inspire educators to love teaching reading. We work with organizations, companies, and even an NFL team with initiatives to foster positive reading behavior. We'd love to work with you today to promote reading in your community! Email us at info@creativemindspublications.com

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